

## Privacy Policy Marketing\_Form Contacts

Dear User,

Pursuant to the current national legislation in the field of privacy and in compliance with the provisions of the GDPR 2016/679 (General Data Protection Regulation), AXIANS ITALIA spa (hereinafter, also, "AXIANS") provides you with the information regarding the processing of your personal data, based on the principles of fairness, lawfulness, transparency and protection of your privacy and your rights.

### 1. Purposes of the Processing

With reference to these data we inform you that:

When filling out the contact form, you will be asked for your Identifying Data, including but not limited to: your first name, last name, telephone number, company you belong to, function and e-mail address.

Subject to your free and informed consent, your Data is processed for marketing purposes (i.e. promotional, commercial and advertising activities). Specifically: sending material and advertisements related to the products and/or services marketed by AXIANS or other VINCI SA Group company related to it; sending emails, messages via app, promotional sms and sending newsletters etc.

### 2. Access to Data

The Data may be made accessible for the purposes mentioned in Art. 1:

- to employees, collaborators of the Data Controller or VINCI SA Group companies (in Italy and abroad), in their capacity as person in charge or data processor, if any;
- to third party companies or other entities (by way of example, credit institutions, professional firms, consultants, insurance companies for the provision of insurance services, control bodies, companies possibly in charge of the installation, maintenance, updating and, in general, the management of hardware and software etc) that carry out outsourcing activities on behalf of the Data Controller, if applicable, appointed as external data processors pursuant to art. 28 GDPR.

### 3. Data transfer to a third country and/or international organization

Your Personal Data will not be transferred outside the European Economic Area (EEA).

### 4. Processing Methods and Retention Period

The processing of Personal Data will be mainly carried out with the aid of electronic or otherwise automated means, in the manner and with the tools suitable to ensure the security and confidentiality of such data, in accordance with the provisions of current national legislation and the GDPR 2016/679. In particular, all technical, IT, organizational, logistical and procedural security measures will be adopted, so that the minimum level of data protection required by law is guaranteed, allowing access only to the persons in charge of the processing by the Data Controller or the Data Processors designated by the Data Controller.

The Data will be processed for as long as necessary to fulfill the purposes mentioned in point 1, subject to legal terms of data retention. Once the retention period has expired, the Data will be destroyed or anonymized.

### 5. Nature of the Conferment and Legal Basis

The provision of Data is not mandatory. However, without your consent, it will not be possible to send you or allow you to download any promotional material.

The legal basis for the Processing of Data is the consent of the Data Subject.

## **6. Rights of the Data Subject**

Pursuant to Article 15 GDPR and current national privacy legislation, the Data Subject may exercise the relevant rights including consulting, modifying, deleting data or objecting to their processing for the purpose of sending advertising material or for commercial communications or opinion polls, by sending an email to [legale@axians.it](mailto:legale@axians.it).

Where applicable, we also draw your attention to your rights under Articles 16-21 GDPR (Right to rectification, right to be forgotten, right to restriction of processing, right to data portability, right to object), as well as the right to complain to the Data Protection Authority.

In the case of a request for data portability, the Data Controller will provide you with the personal data concerning you in a structured, commonly used and machine-readable format, subject to paragraphs 3 and 4 of Article 20 of EU Reg. 2016/679.

## **7. Data Controller**

The Data Controller is AXIANS ITALIA spa, Via Gallarate 205, 20155 Milan, P.IVA 02341030241.

The updated and complete list of Data Processors can be consulted at the Data Controller.

The Data Protection Officer ('DPO'), appointed by AXIANS, can be found at [legale@axians.it](mailto:legale@axians.it).