

Privacy Policy

Customer/Supplier

Dear Customer/Supplier,

pursuant to current national legislation in the field of privacy and in compliance with the provisions of the GDPR 2016/679 (*GeneralData Protection Regulation*) AXIANS Brand id spa (hereinafter, also, "AXIANS") provides you with the information regarding the processing of your personal data, based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

1. Purpose of the Processing

With reference to these data, we inform you that:

The data are processed in relation to the contractual requirements and the consequent fulfillment of the legal and contractual obligations deriving from them as well as to achieve an effective management of commercial relationships and also for the purposes of credit protection and the better management of our rights relating to the individual commercial relationship.

If you are already a customer, AXIANS may also use your data to send advertising e-mails on products and services offered, similar to what was previously purchased, unless you refuse such use by exercising your right to object in the manner set out below.

In addition, subject to consent, the data may also be processed for the purpose of sending newsletters, commercial communications and / or promotional material, or opinion polls, as well as transferred to a third country outside the EU or to an international organization.

2. Data access

The Data may be made accessible for the purposes referred to in Article 1:

- to employees, collaborators of the Data Controller or of the companies of the VINCI SA Group (in Italy and abroad), in their capacity as persons in charge of processing;
- to third-party companies or other subjects (as an indication, credit institutions, professional firms, consultants, insurance companies for the provision of insurance services, control bodies, companies possibly in charge of installation, maintenance, updating and, in general, management of hardware and software etc.) that carry out outsourcing activities on behalf of the Data Controller, in their capacity as external data processors.

3. Data transfer to a third country and/or an international organization

We may need to transfer your Data to other group companies or service providers from countries outside the European Economic Area (EEA), consisting of the countries of the European Union and Switzerland, Liechtenstein, Norway and Iceland, considered countries with equivalent data protection and privacy laws.

In this case we will ensure that your data is correctly and adequately protected.

If the state does not have equivalent data protection and privacy laws, we require third parties to enter into a contract according to EEA standards.

4. Processing methods and Retention Period



The processing of personal data will be mainly carried out with the aid of electronic or automated means, according to the methods and tools suitable to guarantee the security and confidentiality of the data, in accordance with the provisions of current national legislation and the GDPR 2016/679. In particular, all technical, IT, organizational, logistical and procedural security measures will be adopted, so that the minimum level of data protection required by law is guaranteed, allowing access only to persons in charge of processing by the Data Controller or the Data Processors designated by the Data Controller.

The Data will be processed for the time necessary to fulfill the purposes referred to in point 1 and in any case for no more than 10 years from the termination of the relationship. After this retention period, the Data will be destroyed or made anonymous.

5. Nature of the Provision

The conferment of the Dati is mandatory for all that is required by the legal and contractual obligations and therefore any refusal to provide them or to the subsequent treatment may determine the impossibility of the writer to proceed with the contractual relationships themselves.

Failure to provide, however, all data that are not attributable to legal or contractual obligations will be evaluated from time to time by the writer and will determine the consequent decisions related to the importance of the data requested with respect to the management of the commercial relationship.

6. Rights of the interested party

Pursuant to Article 15 GDPR and current national legislation in the field of privacy, the interested party may exercise the related rights including consulting, modifying, deleting data or opposing their processing for the purpose of sending advertising material or for commercial communications or opinion polls, by sending an email to legale@axians.it

Where applicable, we also point out the rights referred to in Articles 16-21 GDPR (Right to rectification, right to be forgotten, right to limitation of processing, right to data portability, right to object), as well as the right to complain to the Guarantor Authority.

In the event of a request for data portability, the Data Controller will provide you with the personal data concerning you in a structured, commonly used and readable format, by automatic device, without prejudice to paragraphs 3 and 4 of art. 20 of EU Reg. 2016/679.

7. Data Controller

The Data Controller is AXIANS BRAND ID SPA, Via Tevere 44, 00198 Rome, VAT number 02341030241.

The updated and complete list of Data Processors can be consulted at the registered office of the owner AXIANS Brand id spa.

The Data Protection Officer ('DPO'), appointed by AXIANS, can be found at legale@axians.it